



Thursday, November 15, 2018 – Columbus Convention & Trade Center – 2nd Floor

10:00 – 11:30am	GACCE BOARD of DIRECTORS MEETING	<i>Meeting Room 210</i>
11:00am	REGISTRATION	<i>Convention Lobby</i>
Noon	OPENING LUNCHEON <i>Presentation of 2018 Class of Georgia Certified Chambers and Executive Service Awards</i>	<i>Sycamore A/C</i>
1:00pm	BREAK	<i>Sponsor Area – Sycamore Foyer</i>
1:15– 2:15pm	AFTERNOON KEYNOTE SESSION <i>Georgia – the #1 State for Business</i> <i>Tom Croteau, Deputy Commissioner, Global Commerce, GDEcD</i>	<i>Sycamore B/D</i>
2:15pm	BREAK	<i>Sponsor Area – Sycamore Foyer</i>
2:30– 3:15pm	BREAKOUT SESSIONS – Choose One...	
	1 – Public Policy – The Difference Between Education/Advocacy/Lobbying <i>Scott MacGregor, President, Oglethorpe Public Affairs</i>	<i>Sycamore B/D</i>
	2 – Board Retreat & Strategic Plan Best Practices <i>David Aaker, Aaker & Associates</i>	<i>Meeting Room 206</i>
	3 – InterCity Visits – Where/Why/How <i>Brian Anderson & Staff of Greater Columbus Chamber</i>	<i>Meeting Room 207</i>
	4 – Role of the Chamber in Rural Communities <i>Chris Chammoun, Division Director Rural GA Initiatives, GDEcD</i> <i>Molly Giddens, Tifton Office Regional Manager, Georgia Chamber</i>	<i>Meeting Room 208</i>
3:15pm	BREAK	<i>Sponsor Area – Sycamore Foyer</i>
3:30– 4:15pm	BREAKOUT SESSIONS – Choose One...	
	1 – Public Policy – The Difference Between Education/Advocacy/Lobbying <i>Scott MacGregor, President, Oglethorpe Public Affairs</i>	<i>Sycamore B/D</i>
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4:30 – 5:30pm **Georgia Chamber Briefing** *Sycamore B/D*
The Strategic Role of the Chamber & 8 for 18 Update.
Chris Clark, President & CEO, Georgia Chamber

6:30pm **RECEPTION / NETWORKING DINNER** *Location TBD*

Friday, November 16, 2018 – Columbus Convention & Trade Center – 2nd Floor

8:00am **BREAKFAST BUFFET** *Sycamore B/D*

8:30 – 10:00am **MORNING KEYNOTE SESSION** *Sycamore B/D*
Building Better Boards
This session will define the role of a Board Member, the motivation to contribute to the success of the organization, and the core values of serving a non-profit board. We will cover leadership, communication, ethics, and recruitment of new and potential board members.
David Aaker, Aaker & Associates

10:00am **BREAK** *Sponsor Area – Sycamore Foyer*

10:15 – 11:30am **PAST CHAIRMAN PANEL DISCUSSION** *Sycamore B/D*
Past Chairman Panel
Facilitator – David Aaker, Aaker & Associates
Eddie Bussey, Past Chair, Augusta Metro Chamber
John Asbell, Past Chair, LaGrange-Troup County Chamber

11:30am **CONFERENCE ADJOURN**

BONUS SESSION – COLUMBUS INTERCITY VISIT

Noon **Boxed Lunches Available** *Sycamore B/D*

12:30 – 2:00pm **Columbus Sessions** *Sycamore B/D*

2:00 – 3:00pm **Walking Tour of Downtown Sites**

3:00pm **ADJOURN**