

## **President, Habersham Chamber of Commerce**

Habersham County, Georgia

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### **Position Overview**

The **President of the Habersham Chamber of Commerce** is the leader and primary public representative of the Chamber. This dynamic leader is responsible for executing the Chamber's mission to promote economic growth, support the local business community, and enhance the quality of life in Habersham County. The President works closely with the Board of Directors, staff, volunteers, members, and community leaders to develop and achieve strategic goals, ensure financial stability, and advocate on behalf of the business community.

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### **Key Responsibilities**

#### **1. Leadership & Strategic Planning**

- Develop and implement the Chamber's strategic vision and annual business plan in partnership with the Board of Directors.
- Foster a positive, collaborative organizational culture that reflects the Chamber's values and mission.
- Lead, mentor, and evaluate Chamber staff; oversee recruitment, training, and professional development.

#### **2. Membership Development & Engagement**

- Drive membership growth through recruitment, retention, and the development of value-added programs and services.
- Build strong relationships with Chamber members, listen to their needs, and advocate for their interests.
- Create and promote networking opportunities, educational seminars, and business development events.

#### **3. Community & Economic Development**

- Serve as a champion for local economic development initiatives in partnership with public and private stakeholders.
- Represent the Chamber at community events, public meetings, and with regional/state/national organizations.
- Support and promote local businesses, tourism, and workforce development efforts.

#### **4. Financial Management**

- Oversee the Chamber's budget, financial planning, and resource allocation.
- Seek new funding sources, sponsorships, and partnerships to ensure the Chamber's financial health.
- Ensure strong stewardship of Chamber assets and compliance with applicable laws and policies.

#### **5. Advocacy & Public Policy**

- Monitor and analyze public policy issues that impact the business community.
- Advocate for pro-business policies at the local, state, and federal levels.
- Communicate regularly with government officials, the media, and the public on behalf of the Chamber.

#### **6. Marketing & Communications**

- Serve as the primary spokesperson for the Chamber.
  - Oversee all marketing, public relations, and communications efforts, including digital content, newsletters, and social media.
  - Enhance the visibility and reputation of the Chamber and its members.
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### **Qualifications**

#### **Education & Experience**

- Bachelor's degree in business, public administration, communications, or related field preferred; advanced degree beneficial.
- Minimum of 5 years' relevant experience in chamber management, nonprofit leadership, business administration, or a comparable setting.
- Proven track record in staff leadership, financial management, and stakeholder engagement.

#### **Skills & Competencies**

- Exceptional leadership and organizational skills.
- Strong interpersonal and communication abilities—both written and verbal.
- Ability to build meaningful relationships with members and key stakeholders within our community and surrounding communities.
- Strategic and innovative thinker with a results-oriented approach.
- Proficiency with technology, including CRM systems, digital marketing, and office applications.
- Ability to build consensus and work collaboratively with diverse groups.
- Public speaking and presentation skills.

## **Compensation & Benefits**

- Competitive salary based on experience and qualifications.
  - Benefit package includes a retirement plan, paid leave, and professional development opportunities.
  - Some evening and weekend work will be required for events and community engagement.
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## **Application Process**

Interested candidates should submit a cover letter, resume, and references to the Habersham Chamber of Commerce Board of Directors Chairman at [tommy.thurmond@hemc.coop](mailto:tommy.thurmond@hemc.coop). Applications will be reviewed on a rolling basis until the position is filled.

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## **About the Habersham Chamber of Commerce**

The Habersham Chamber of Commerce is the leading voice of business in Habersham County, Georgia. We are committed to enhancing economic vitality, supporting our members, and making Habersham a great place to live, work, and do business.

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**Join us in shaping the future of Habersham County!**