

# Position Announcement

## *Brunswick-Golden Isles Chamber of Commerce*

Brunswick, Georgia



### President & Chief Executive Officer

***The Executive Search.*** The Chason Group, Inc. has been selected to conduct an executive search for an experienced chamber of commerce professional to lead the Brunswick-Golden Isles Chamber of Commerce on Georgia's coast.

***About the Chamber.*** M.H. "Woody" Woodside has led the Brunswick-Golden Isles Chamber for over 30 years. In the fall of 2018, he announced his retirement date of April 2019. The organization was established in 1954 and serves as the voice of business for Glynn County, Georgia. With over 1,200 members and an annual operating budget of \$650,000, the chamber plays a significant role in shaping the community's economy through advocacy on the local, regional, state and federal levels. The chamber has a staff of five professionals in addition to the president.

***The Community.*** Glynn County has a population of nearly 80,000 residents, according to the US Census Bureau's latest statistics. Brunswick is the county seat. Barrier islands include Saint Simons, Sea Island, Little Saint Simons and Jekyll. Interstate 95 is a major artery through the coastal county, providing easy access to Interstate 16 in Savannah and Interstate 4 in Jacksonville.

***The Position.*** The Search Committee has outlined several important skills and traits required of the new executive. Candidates should be a graduate of the US Chamber's Institute of Organization Management or have at least 10 years of successful chamber of commerce management in a leadership role with a minimum of two years of Chamber Institute completed. Certified Georgia Chamber of Commerce Executive or a similar status from other states will add value to a candidate's application.

A proven extended tenure in leading an organization through innovative visionary growth and meaningful change to improve the business environment of the community is another skill set the Search Committee is seeking. Other character traits desired of applicants include a creative and strategic thinker who has experience in developing relevant programs and goals to enhance the quality of life of a community; experienced team builder and leader who will effectively represent the chamber in many environments; and a proven track record of successfully working with a board of directors, governments, and members.

**THE CHASON GROUP, INC.**  
*Consulting For Businesses And Non-Profit Organizations*

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**Chamber Initiatives.** While advocacy for pro-business policies is the foundation of the Brunswick-Golden Isles Chamber, there are several other initiatives that are recognized by the membership and community as important. Leadership Glynn and Youth Leadership Glynn provides 30 individuals in each class to learn more about the community - readying them for the challenges of tomorrow.

Throughout the year, the chamber provides programming to support small businesses. One such program is the Business Education Series, a "lunch and learn" or "coffee and conversation" format that gives valuable information on various business topics.

The chamber's Business Education Series seminars feature qualified speakers who are experts in their field. The goal of each session is to ensure that attendees can learn of solutions to issues that may be implemented in their own workplace.

**The Search Process.** Candidates interested in the president's position must upload a cover letter explaining their interest and a resume at [www.thechasongroup.com](http://www.thechasongroup.com). The deadline to provide the materials is February 22, 2019. The Chason Group team will review the applicants based on a pre-determined weighting scale that has been derived from stakeholder interviews and the chamber's Search Committee. The most qualified applicants will receive a detailed application with specific instructions on completion and return date. Pre-screening Interviews will be held with the top candidates. Background checks, financial and criminal, will be conducted on candidates. The target start date for the position is May 2019. For more information regarding the executive search process for the president's position with the Brunswick-Golden Isles Chamber of Commerce, please contact Tim Chason at 404/735-0540 or Randy Cardoza at 404/661-9438.

Quality of life is one of the key factors for relocation to Brunswick and the Golden Isles.

