

Position Announcement



President & CEO Jonesboro, Georgia



Overview. The Chason Group, Inc. has been engaged to lead an executive search for a professional to serve as President and Chief Executive Officer for the Clayton County Chamber of Commerce in Jonesboro, Georgia, which is a part of metropolitan Atlanta. Tim Chason and Randy Cardoza are working with the organization's leadership to coordinate the search.

About the Clayton County Chamber of Commerce. Founded in 1953, the Clayton County Chamber of Commerce is the community's leading business organization. Through its membership, the chamber advocates responsible growth and enhances the overall business climate in the area. The organization has a budget of nearly \$500,000. There are over 6,000 businesses in the area.

The Community. Clayton County is a major component of the Atlanta Metropolitan Statistical Area. The county has a population of over 285,000 citizens according to the latest US Census data. Interstate 75, a major north / south corridor, dissects the county and is one of the primary reasons for growth in the areas of entrepreneurship, retail, support services, manufacturing and professionals.

Located approximately 20 minutes from downtown Atlanta, the community has a median age of 32.4.

Hartsfield-Jackson International Airport. Also known as the Atlanta Airport, Hartsfield-Jackson Atlanta International Airport is the primary international airport serving the southeastern United States. A significant portion of the facility is located in Clayton County. The airport is the busiest and most efficient in the world and, by some accounts, the best in North America. ATL is the economic jewel of Georgia, generating a \$34.8 billion economic impact for metro Atlanta and providing more than 63,000 jobs on-site, making it the state's largest employer.



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The Position. The President and Chief Executive Officer of the chamber is responsible for the day-to-day operations of the non-profit business organization. Financial growth and management, talent development, and innovative strategic planning and implementation are also key responsibilities of the president. The executive reports to the executive committee and board of directors through an annually elected chair.

Key Attributes. The Search Committee for the chamber is seeking a professional who has the understanding of how a business-focused non-profit organization functions and its importance to the success of a community. Leadership, strategic planning, staff development, communications (written, verbal and social media), team building, professionalism and business knowledge are key attributes required for the position.

Requirements. Candidates applying for the president's position should hold a Bachelor's degree, with a Master's degree desired, in the area(s) of public relations, association management, business and/or marketing from an accredited college or university or equivalent experience.

Other requirements include a minimum of five years of executive management leadership experience in the business, chamber of commerce, association, economic development and/or community development field, or a combination of these.

Also, the professional should have a proven extended tenure in leading an organization through visionary growth and meaningful change to improve the business environment of a community; staff training and development experience; and public speaking.

How to Apply. Candidates interested in the Clayton Chamber's position may upload a cover letter addressed to Tim Chason, as well as a copy of their resume, at www.thechasongroup.com. The deadline to submit the documents is March 24, 2020. Only PDF documents will be accepted. Anticipated start date for the new executive is May 2020.

For more information on the position, please contact Tim Chason at 404.735.0540 or Randy Cardoza at 404.661.9438



Clayton County is recognized for its performing arts to its home-grown companies.

Top: Spivey Hall at Clayton State University. Right: LTI is a third-generation owned and operated food service equipment manufacturer, based in Jonesboro since 1947.



THE CHASON GROUP, INC.