



# GEORGIA CERTIFIED CHAMBER EXECUTIVE PROGRAM (GCCE)

## Background

In 1993, GACCE (then GCCEA) began looking at ways to enhance public awareness and credibility of the Chamber profession. One of the items selected to accomplish this was the establishment of a designation which exemplifies excellence and professionalism of Georgia's Chamber Executives. This designation would be based upon experience, service to GACCE, training/continuing education and personal achievement. It was never the intention of this program to replace any other professional designation. The Georgia CCE was started to strengthen career development, provide an opportunity for personal recognition, and measure individual progress.

## GCCE Designation Process

Any Georgia chamber professional with a minimum of five years of experience as a Chief Paid Executive or Senior Staff Member is eligible to apply for the designation. Executives relocating from other states must have been employed by a Chamber in Georgia for a minimum of 24 months before submitting a GCCE application. If you have already achieved the Certified Chamber Executive (CCE) designation, and you have met the minimum of five years of experience as a Chief Paid Executive or Senior Staff Member and have been employed by a Chamber in Georgia for a minimum of 24 months, you may apply and receive the GCCE designation by paying the application fee.

The program is a 4-part process:

1. Application – applicant must complete the attached program application and supply supporting documentation for each question that applies. **Applications submitted without proper documentation will not be considered.**
2. Essay – applicant must prepare a 250-word or more essay describing your views on your performance as a Chamber Executive or Senior Staff Member.
3. Recommendations – applicant must provide letters of recommendation from each of the following:
  - a. Current Chamber Board Chairman
  - b. A Past Chamber Chair
  - c. Three (3) GACCE Peers
4. Interview – applicant must be available for a conference call interview with the GCCE Committee.

The applicant must provide this information electronically – preferably via a Dropbox folder. The applicant must also pay a **\$100.00 processing fee** to GACCE which may be paid via check or Visa/MasterCard. The GCCE Committee may request additional information from the applicant to clarify specific criteria. Upon approval by the GCCE Committee, the applicant will be awarded the GCCE designation at the 2021 Executive Leadership Conference.

## Deadline for Applications

Applications & material should be received by **Friday, May 28, 2021**.

Application checks should be made payable to GACCE and should be sent to GACCE, 1622 Tarklin Valley Road, Knoxville, TN 37920. Should you have any questions, please contact Tiffany Fulmer Ott, GACCE Executive Director, at [fulmer@tlfexecutiveservices.com](mailto:fulmer@tlfexecutiveservices.com) or (404) 312-0524.

**Georgia Association of Chamber of Commerce Executives**  
**GEORGIA CERTIFIED CHAMBER EXECUTIVE (GCCE)**

Applicant's Name & Title: \_\_\_\_\_  
Chamber of Commerce: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
# of Years Employed at Current Chamber: \_\_\_\_\_ # of Years in Chamber Profession: \_\_\_\_\_

**Designation Criteria**

Applicants must attain a minimum score of **80 points** from the following criteria:

1. Must have served a minimum of 5 years as a Chief Paid Executive or Senior Staff Member.  
10 Points \_\_\_\_\_
  
2. The applicant's Chamber has been a member of GACCE a minimum of 5 years.  
10 Points \_\_\_\_\_
  
3. The applicant has completed U.S. Chamber Institute (*provide copy of certificate*):  
15 Points \_\_\_\_\_ (4-year program)  
20 Points \_\_\_\_\_ (6-year program)
  
4. Applicant has served as an advisor, instructor, or Board of Regents at U.S. Chamber Institute. (*provide copy of event agenda*)  
10 Points \_\_\_\_\_
  
5. Participated in or was part of the lead team in getting their existing or former Chamber through the U.S. Chamber of Commerce Accreditation or Re-Accreditation process or the GACCE Certified Chamber process. (*you can only choose one option below – provide copy of US Chamber accreditation*)  
20 Points \_\_\_\_\_ (US Chamber accreditation)  
10 Points \_\_\_\_\_ (GACCE Certified Chamber)
  
6. Has achieved one of the higher education designations below. (*provide copy of diploma*)  
5 Points \_\_\_\_\_ (Masters)  
5 Points \_\_\_\_\_ (Doctorate)
  
7. Has achieved one of the professional certifications below. (*provide copy of certificate*)  
15 Points \_\_\_\_\_ (Certified Economic Developer CEcD)  
15 Points \_\_\_\_\_ (Certified Association Executive CAE)  
15 Points \_\_\_\_\_ (Name Program: \_\_\_\_\_)
  
8. Published at least one article on subject matter pertinent to the Chamber profession in a state, regional, or national publication. (*provide sample*)  
5 Points \_\_\_\_\_
  
9. Applicant has completed participation in one of the following programs. (*provide copy of certificate*)  
10 Points \_\_\_\_\_ (Leadership Georgia)  
10 Points \_\_\_\_\_ (Regional Leadership Program: \_\_\_\_\_)  
10 Points \_\_\_\_\_ (Georgia Academy of Economic Development Program)  
5 Points \_\_\_\_\_ (Local Leadership Program: \_\_\_\_\_)

10. Applicant has attended the following amount of GACCE conferences (Volunteer Leader, Staff Development or Executive Leadership Meetings) within the last 5 years.

5 Points \_\_\_\_\_ (1 – 5 conferences attended)

10 Points \_\_\_\_\_ (6 – 10 conferences attended)

11. Has served in a leadership capacity for GACCE as a Board Member, Officer or Committee Chair.

15 Points \_\_\_\_\_ (GACCE Officer or Board Member)

10 Points \_\_\_\_\_ (GACCE Committee Chair)

12. Has been a session facilitator or speaker at a GACCE meeting or led a conference call for the association.

10 Points \_\_\_\_\_ (GACCE Meeting Facilitator or Speaker)

5 Points \_\_\_\_\_ (Led GACCE Conference Call)

13. Over the last 5 years, participated in leading or was part of the team that developed and implemented an annual business plan / program of work. (*provide sample*)

10 Points \_\_\_\_\_

14. Over the last 5 years, participated in leading or was part of the team that developed and implemented a communications / branding program for the Chamber. (*provide sample*)

10 Points \_\_\_\_\_

**Grand Total (Questions 1 through 14) \_\_\_\_\_ Points**