**Newnan-Coweta Chamber COVID-19 Status Report – as of April 30, 2020**

| **Strategy** | **Actions Taken and In Process** | **Dates** |
| --- | --- | --- |
| * 1. **1. Serve as a Business Resource Center:**  1. Be a resource of the latest business intelligence and fact-based data. 2. Post daily on social media and to your website. 3. Follow state, CDC, state and federal agencies and chambers and publish information to your network. | **Actions:**   * Launched initial internal and board leadership email communications * Launched membership email communications – weekly updates * Launched daily updates on social media properties * Launched **www.ConnectingCoweta.com** web page –community resource page; best location for static resources that directly benefit our community and businesses, such as information from the SBA and local/state/federal mandates and legislation * Launched **Connecting Coweta public Facebook group** - digital outlet for those who wish to garner AND share real-time updates as to services, business tools and resources, community conveniences, provisions, openings, closings, postponements, snippets of good news, and more * Created Small Business resource flyer for digital distribution for all mediums * Created COVID-19 Stimulus Relief flyer for digital distribution for all mediums * Created COVID-19 Comparison Guide for digital distribution for all mediums * Created Georgia Reopening Economy flyer for digital distribution for all mediums * Created Reopening Recommendations flyer for digital distribution for all mediums * Emailed members reminder about small business resources * Participated in briefings with state and federal organizations to stay on top of changing information – published updates daily to all our networks * Maintained legislative spreadsheet that features policies, procedures, operations, and legislative updates from local, state and federal officials; using information to update website and FB group page - Ongoing * From the President and CEO - emailed target messages:   + Launch of Connecting Coweta FB and website/additional resources 3/20   + Phase 3 Stimulus details 3/26   + Tools and resources 3/30   + PPP and other financial resources 4/1   + Invitation to GCC’s Governor Kemp virtual call 4/9   + Virtual opportunities and tools reminders 4/10   + Invitation to GCC’s Federal Reserve Bank and SBA call 4/16   + Reminder about Congressman Ferguson call 4/17   + Initial invites to participate in Resilience and Recovery Task Force 4/20   + Details of Governor reopening Georgia’s economy 4/22   + Re-opening recommendations; reminder about Piedmont Newnan Hospital CEO Mike Robertson as featured guest on Friday’s member call 4/30 | March 10  March 13/Ongoing  March 13/Ongoing  March 17  March 19  March 23  March 27  April 15  April 23  April 30  Ongoing  Ongoing  Ongoing  Ongoing |
| * 1. **2. Promote Corporate Citizenship:**  1. Use your communication channels to tell the story of business generosity. 2. Work with your members to spotlight their employees and how they’re making a difference…. tell the story of the unsung hero. 3. Use GoBeyondProfit.org to help tell your stories. | **Actions:**   * Developed targeted strategy to be more intentional in the storytelling of local heroes – using volunteer resource team led by Sharon Rogers to help manage process * Looking into GoBeyondProfit.org to determine stories to share statewide/nationally * Developed targeted outreach strategy to encourage the support of "big box" and superstores via Chamber membership as community stewardship – letter from Board chair with follow up from Colleen Mitchell | In process  TBD  In process |
| * 1. **3. Create A Covid-19 Response Task Force:**  1. Establish a COVID-19 Business Response Task Force to share resources and recommendations with members. 2. Inventory local resources available to spur local B2B commerce- connecting needs to resources. | **Actions:**   * In process per recovery phase of strategic plan * Using a volunteer resource team led by **Sharon Rogers** to identify/track resources to help with recruitment of donations and telling the local hero stories – Launched March 26th * Participating in Sustainable Housing/Talent Development Covid-19 Response Team - meets every Tuesday and Friday (Cynthia) | In process  March 26  In process  Bi-weekly |
| **4. Provide Meaningful Assistance:**   1. Connect businesses with SBA for emergency loans. 2. Connect businesses with DOL teams to address FLMPA and other mandates. 3. Set up a system (website) to connect businesses with healthcare providers to facilitate donations and critical supplies. 4. Set up a web page for servers to get online tips. 5. Recommend that service providers like cable companies, local utilities, adopt conditional policies to not discontinue services for non-payment. 6. Ask local financial institutions to provide payment extensions, interest only payments, increases in credit lines, loan modifications and a variety of other things that fit their situation. 7. Think beyond just your members – use this opportunity to serve the greater business community. For example: https://www.focochamber.org/ | **Actions:**   * Actively promoted/connected members/community to SBA and GDOL resources through electronic tools, virtual workshops, and personal member phone calls:   + Hosted **UWG SBDC** Q&A webcast for members and community at large   + Promoted to members workshop hosted by **Congressman Ferguson and SBA**   + Promoted to members the Georgia Chamber virtual meeting with **Congressman Ferguson**   + Hosted **SBA resource webinar** for members * Launched People Power Virtual Sessions – every Wednesday, began April 1st * Launched Member Virtual Q&A Sessions – every Friday, began April 3rd   + Hosted **General Member Q&A** to review stimulus tools   + Hosted **U.S. Chamber’s Moore Hallmark** SBA Loan Product Q&A webcast   + Hosted **Congressman Ferguson** Member Q&A webcast   + Hosted **Regional DOL Director** to discuss tools/process webcast   + Hosted **Senator Perdue Member Q&A** webcast   + Hosted **General Member Q&A to help alleviate outstanding confusion**   + Hosted **Piedmont Newnan Hospital CEO Mike Robertson Member Q&A** * Scheduling virtual meeting with **Senator Loeffler** and our members * Scheduling virtual meeting with **DOL Commissioner Butler** and our members * Scheduling future virtual meetings with local leaders and members to include, **Sheriff Wood, Michael Fouts, Cleatus Phillips** * Actively promoting/connecting members/community with healthcare providers to facilitate donations (through website and FB group) * Sharing all local utility updates through online tools * Adjusted invoice and statement messaging to more prominently highlight monthly ACH options as a member convenience * Offering all strategies and assistance to the community at-large, support not limited to Chamber members | Ongoing  March 20  March 25  March 26  March 26/Apr 21  Ongoing  Ongoing  April 3  April 10  April 17  April 21  April 24  April 24  May 1  TBA  TBA  TBA  Ongoing  Ongoing  Ongoing  Ongoing |
| * 1. **5. Engage Your Members:**  1. Survey your members about their impact, needs, etc. Use SurveyMonkey or other free tools. 2. Partner with larger chambers in your area to do regional surveys. 3. Reach out to your members daily via calls or emails to check-in. | **Actions:**  **Gauging Impact | Identifying Needs | Sharing Resources:**   * Building out virtual calendar for April and May – began process March 23 * Emailed initial impact survey to members; posted to Facebook page, Facebook group, and LinkedIn; information will help us better understand the challenges and develop strategies to help our membership - March 17th and resent on March 20th * Emailed expanded impact survey to members * Initiated staff wellness check-in calls to members – five calls per staff member per day (approximately 125 calls weekly); daily calls tracked and reviewed; process to repeat itself in six weeks - launched March 20th; on April 7 increased to 10 calls per staff member per day; on April 20th increased calls to 25 per person per day * Staff split membership roster and sent personal emails to every member over 3 days; repeating process in May * Staff began sending personal handwritten notes following each call   **Connecting Members | Identifying Best-Practices | Creating Opportunities**   * Reimagining State of the Community luncheon series as a web series featuring local subject-matter expert; beginning with UWG Economics Chair * Reimagining Power Networking Lunch and Business-After-Hours as thrice-weekly virtual offerings designed to showcase business innovations and provide industry-specific fellowship, connectivity, and best-practices * Scheduled “Reach Customers Online with Google” live webinar, taught by national Google trainer * Scheduled “Using Data to Drive Growth” live webinar, taught by national Google trainer | Ongoing  March 17  March 20  April 9  Began March 20 and Ongoing  April 1 - 7  April 7  TBD  TBD  April 16  April 29 |
| * 1. **6. Advocate:**  1. Advocate for your members with local government. Facilitate appropriate governmental response that balances community health and economic vitality. Be aware that different policies within economic regions can cause problems for business and employees. 2. Keeping people working is critical for long term economic success so help your business comply with government mandates and regulations. 3. Connect businesses with government agencies as needed. 4. Host calls with your state and federal officials. 5. Sign on to Georgia Chamber and US Chamber letters on various policy needs related to economic recovery. 6. Prepare for a potential onslaught of frivolous lawsuits and their secondary economic impact on healthcare and local businesses. | **Actions:**   * Briefings with state and federal organizations to stay on top of changing information – publishing updates daily to all our networks – Ongoing   + **Weekly calls with U.S. Chamber:**     - Weekly Friday 4pm **U.S. Chamber** call w/ chambers and trade associations, began March 20th; staff rotating participation in these calls (Candace, Susan, Cynthia); Board members **David McDonald** and **Phil Trickey** participated as well     - Weekly Friday at Noon **U.S. Chamber/Inc.** Town Hall calls     - **U.S. Chamber** webinar w/U.S. Department of Homeland Security, 2pm     - **U.S. Chamber** call with U.S. Small Business Administration Administrator Jovita Carranza, 3pm   + **Weekly calls with Georgia Chamber: Invited our members as well**     - Call with Senator Loeffler (Candace participated)     - Call with Senator Perdue (Candace)     - Call with local Georgia chamber executives (Candace)     - Call with Congressman Ferguson (Candace)     - Call with Ashley Clark, SBA Regional Manager/overview of the U.S. Small Business Economic Injury Disaster Loan program (Susan)     - Call with DOL Commissioner Mark Labor (Candace/Susan)     - Call with State School Superintendent Wood (Candace/Susan)     - Call with Governor Kemp (Candace/Susan)     - Call with GCC’s Chris Clark and all Georgia Executives (Candace)     - Call with Federal Reserve Bank/SBA (Candace/Susan/Cynthia)     - Call with Attorney General Chris Carr (Candace/Susan)     - Call with Georgia Speaker of the House Ralston (Candace) * Maintained legislative spreadsheet that features policies, procedures, operations, and legislative updates from local, state and federal officials; using information to update website and FB group page - Ongoing * Provided feedback regarding city’s emergency declaration, sharing with members, hosting FB watch parties for city council meetings * Promoted online county commission special called meetings; sharing updates electronically * Informed members of rapidly changing updates to legislation * Signed on to GCC/US Chamber/ACCE/ASAE letters advocating for the inclusion of 501c6 organizations in Senate legislation; followed up with personal phone calls to Senate and House offices | Weekly starting March 20  Weekly  March 25  March 26  March 19  March 23  March 24  March 26  March 31  April 2  April 7  April 9  April 15  April 16  April 21  April 28  Ongoing  Ongoing  Ongoing  Ongoing  March 26,  April 8, April 23  Ongoing |
| **7. Act Regionally:**   1. Think and plan regionally. Few businesses operate exclusively in one locale and most have employees from multiple counties. We must work hard to ensure there is no patchwork quilt construct of differing government mandates and regulations that put business at risk. 2. Coordinate your activities with your regional partners. 3. Coordinate across the region to connect businesses with healthcare providers to facilitate donations and critical supplies. | **Actions:**   * Participating in weekly Region 4 Economic Development virtual roundtable with chambers and development authorities (Cynthia/Susan/Candace) * Sharing resources with chambers statewide and nationally:   + Sharing best practices for **GACCE and ACCE** websites   + Staff participated in **Gwinnett Chamber** virtual networking meetings to learn best practices; using information to host virtual Power Networking meetings   + Co-hosted with **Forsyth Chamber** virtual meeting / seminar focused on “Leading an Organization with Remote Workers to be Productive”   + Included **Fayette/Carroll Chambers** in Member Q&A w/Senator Perdue   + Staff participated in **GACCE, ACCE** and other organization webinars – see schedule on page 10 below   + Shared with members the **Georgia Commute Options** webinar series offering practical guidance on how companies – March 25th and March 27th * Encouraging regional collaboration with Chambers for broad participation in virtual info-sessions | Weekly  Ongoing  March 19, 20  March 20  April 23  Ongoing  March 25, 27  Ongoing |
| * 1. **8. Lead the Recovery:**   Study what your community did after 9/11 and after the 2008 crash. Here are a few ideas to get you started:   1. Establish a Recovery Task Force to develop recommendations and programming to help with economic revival. Meet weekly by conference call and publish resources over and over. Examples of these efforts:    1. Develop a massive Shop Local or ‘Bounce Back’ Campaign – Together4FOCO from the Forsyth County Chamber is a great example.    2. Waive fees and licensure requirements.    3. Freeze property taxes.    4. Waive or delay other local taxes. 2. Work with development authorities, local governments, and banks to establish a Crisis Recovery Revolving Loan Fund to support small businesses. 3. Schedule business expos and events post pandemic. 4. Work with investors and banks to set up crowdfunding and local venture capital funds to help entrepreneurs. 5. Refocus the efforts of your Talent and Leadership Committee to focus on getting people retrained quickly to fill more critical jobs. | **Actions:**   * Drafted framework of economic recovery plan and recommended Economic Recovery & Resiliency Task Force members – using Georgia Chamber template * Discussed initial steps during April Board call * Emailed committee and purpose information about Economic Resiliency and Recovery Task Force with initial invitations for participation * Finalizing Task Force leadership, scheduling virtual planning conversations * Launching Economic Recovery & Resiliency Task Force | Week of April 13  April 15  Week of April 20  Week of April 27  Week of May 4 |
| **9. Remember Corporate Stewardship:**  Your revenue will undoubtedly be impacted during this crisis. Consider the following to position and prepare for the future: i.e.   * Adjust Chamber renewals and payment plans to support members facing financial challenges. * Change to ‘soft touch sales’ method. * Plan for a membership campaign after COVID-19 recedes. * Apply for a line-of-credit. * Develop a new mid-year budget for approval by your board that reflects lost event revenue and membership declines. * Apply for SBA Emergency Loans. * Be honest with your board about your financial position. * Plan for furloughs, part time or contract changes. * Cancel all non-essential contracts. * Ask for lease deferments. | **Actions:**   * Actively recruiting new members but adapting sound bites reflective of current situation * Maintaining invoicing timeline; using opportunity to ramp up promotion of monthly ACH payment opportunities; handling needs on a case-by-case basis * Offering members customized payment options based on needs/when requested * LOC already in place; something we maintain for rainy day needs * Implemented cost-saving strategies; put all non-essential funding on hold * Lobbying with other chambers statewide and nationally to put back in the federal bill #3 all 501(c) 6 organizations for federal support (trade associations and chambers of commerce); this was in the proposed bill last Friday; over the weekend Senator Marco Rubio and others took this out, not willing to budge (only info we have is they have issues with Planned Parenthood and the National Football Association receiving support; collectively about 100,000 trade associations and chambers nationwide that will be hurt as a result); if this doesn’t get included in the bill then the plan is to lobby the House to include in their bill; depending on the timeframe of recovery, the chamber will need to apply for one of these loans * Submitted paperwork for $10,000 SBA Economic Injury Disaster Loan advance * Reviewed all contract labor, reallocated responsibilities to staff where appropriate * Revised 2020 budget to reflect 2nd /3rd/4th quarter projections * Redefined job scope for each employee to align with new model – coaching on stimulus tools and enhanced member engagement/outreach * Discussing post-COVID membership recruitment strategies | Ongoing  Ongoing  Ongoing  TBD  March 16  Began March 26 and ongoing  April 9  April 3  April 10  April 1  Ongoing |
| **Volunteers and Additional Strategies** | | |
| Mike Fitzpatrick | Working on a project for local seamstresses to sew protective masks | |
| Sharon Rogers | Leading volunteer resource committee to develop/maintain tracking documents for donations made, donations needed, businesses hiring; this information is being used to tell the good news stories, to connect people and resources, and to populate the Connecting Coweta FB group and website | |
| Bob Brown (new CFO for Yamaha) | Volunteered to help with resource committee and Sharon Rogers | |
| Jonathon Plummer | Supporting A/V needs and member engagement | |
| Scott McInnis | Organizing faith-based offerings and virtual worship services | |
| **April Virtual Calendar – updated daily:**  Wednesday, April 1 – People Power (10am) – led by Business Coach Maria Hall  Thursday, April 2 – Virtual BAH (4pm) - CANCELLED  Friday, April 3 – Member Q&A Virtual Info (3pm) – Susan/Candace reviewed basics of stimulus tools  Wednesday, April 8 – People Power (10am) – led by Business Coach Maria Hall  Friday, April 10 – Member Q&A Virtual Info (3pm) – Moore Hallmark with U.S. Chamber  Wednesday, April 15 – People Power (10am) – led by Business Coach Maria Hall  Thurs, April 16 – Grow w/Google/Reach Customers (11am)  Friday, April 17 – Member Q&A Virtual Info (3pm) – Congressman Drew Ferguson  Tuesday, April 21 – Member Q&A Virtual Info (3pm) – Regional DOL Director  Wednesday, April 22 – People Power (10am) – led by Business Coach Maria Hall  Friday, April 24 – Member Q&A Virtual Info (10am) – Senator Perdue  Friday, April 24 – Member Q&A Virtual Info (3pm) – Susan reviewed basics of stimulus tools  Wednesday, April 29 – People Power (10am) – led by Business Coach Maria Hall  Wednesday, April 29 – Using Data to Drive Growth w/Google (11am)  Friday, May 1 – Member Q&A Virtual Info (3pm) – Mike Robertson, Piedmont Newnan Hospital CEO | | |
| **March/April COVID-19 Specific Member Emails Sent:**  Tuesday, March 10 - Chamber News Room/News You Can Use: Chamber Update on COVID-19  Friday, March 13 - Chamber News Room/News You Can Use: Chamber Update on COVID-19  Monday, March 16 - Chamber News Room/News You Can Use: COVID-19: Event and Program Cancellations and Postponements  Tuesday, March 17 - Quick Survey: COVID-19 and Your Business  Thursday, March 19 - Chamber News Room/News You Can Use: Connecting Coweta: \*NEW\* Member COVID-19 Resource Page is LIVE…  Tuesday, March 24 - China to the US: Best Business Practice Sharing and COVID-19 Pandemic  Thursday, March 26 - Chamber News Room/News You Can Use: TODAY - Live Info-Session for Small Businesses...  Monday, March 30 - Connecting Points: Join us for virtual networking and educational opportunities!  Wednesday, April 1 - Virtual Business-After-Hours Presented by Contemporary Catering  Thursday, April 2 - Connecting Points Virtual: SBA Loan Updates, Virtual Info Sessions, and More!  Wednesday, April 8 - Quick Survey #2, COVID-19 and Your Business  Thursday, April 9 - Connecting Points Virtual: SBA Loan Updates, Virtual Info Sessions, and More!  Monday, April 13 - Grow with Google  Tuesday, April 14 - Connecting Points Virtual: Virtual opportunities to learn, grow, and engage!  Monday, April 20 - Connecting Points Virtual: Learn, Grow, Engage, and Sustain  Thursday, April 23 - Connecting Points Virtual: Join us Friday for a special virtual info-session with U.S. Senator David Perdue  Thursday, April 23 - Connecting Coweta: News You Can Use: Governor Kemp's April 20th Executive Order  Friday, April 24 - REMINDER: TODAY AT 10AM - Special Virtual Info-Session with U.S. Senator David Perdue  Tuesday, April 28 - COVID-19 Google Webinar: Using Data to Drive Growth  Tuesday, April 28 – Connecting Points Virtual: Learn, grow, engage, and sustain | | |
| **Staff Development Webinar Participation:**  Friday, March 20 – GrowthZone Event Management  Tuesday, March 24 – GrowthZone COVID-19: 5 Things You Can Do to Help Your Members  Tuesday, March 24 – GACCE All Hands-on Deck: Strategies and Discussion to Maximize Member Experiences, Engagement and Growth  Tuesday, April 7 - The Chronicles of Philanthropy **Stimulus Bill and Nonprofits: What You Need to Know**  Tuesday, April 14 - GACCE virtual conference, Dues Billing / Retention/Plans for Recovery Task Forces  Tuesday, April 14 - ACCE "COVID-19 Webinar: Demonstrating Member Value During a Crisis" with Cathi Hight  Tuesday, April 14 - Excelerate America: Virtual Events: Topics, Tips, & Strategies  Wednesday, April 15 – GACCE Are Your Emails Really Member-Focused? with Bill Graham  Wednesday, April 22 – GACCE: Sponsorships & Social Distancing - How to Repackage Benefits in the Age of COVID-19  Wednesday, April 22 – ASD: Stand Up 4 Retail: 5 Virtual Strategies for Brick and Mortar  Wednesday, April 22 – US Chamber: INC. Ask Mark Cuban Anything  Wednesday, April 22 – IOM: Navigating Uncharted Waters During a Period of Hyper Change  Wednesday, April 22 – ACCE: Events Pivoting to Digital  Thursday, April 23 – GrowthZone Strengthen Your Membership with Proactive Crisis Communication Strategies  Tuesday, April 28 - Cathi Hight: "How to Survive When Life Throws Curve Balls” (Resiliency)  Wednesday, April 29 - ACCE: Events Division Round Table (Jennifer)  Thursday, April 30 – GrowthZone What’s New with ChamberMaster/MemberZone  Thursday, April; 30 - "What's New with ChamberMaster/MemberZone? Recent Product Enhancements" | | |
| **Highlights from Initial Legislative Call Meetings – hosted by the Georgia Chamber**   * **March 19th phone call with Senator Loeffler:**   + Restaurants employ 5 – 7 million; 99% of the US is small business   + Priorities:     - Get funding for small business to operate; eliminate red tape     - Backstop commercial paper market; tap discount window – create more availability and remove stigma     - Ensure hospitals included in funding to make up for losses     - Ensure state block grants     - Trying to prevent creating a fast bill that creates a negative economy after the crisis passes * **March 23rd phone call with Senator Perdue:**   + Two crises: medical and economic   + In one week, coronavirus grew from 20 cases to 20,000 cases   + 1st stimulus bill: focused on medical tests; cost is $8.3 billion     - Extra funding for the Centers for Disease Control and Prevention (CDC), Food and Drug Administration (FDA), National Institutes of Health (NIH), the State Department, the Small Business Administration (SBA), and the United States Agency for International Development (USAID)     - Includes $4 billion to make more coronavirus tests available and $1 billion in loan subsidies for small businesses.   + 2nd stimulus bill: It's unclear exactly how much the bill will cost. The Congressional Budget Office has not yet scored it, while the Joint Committee on Taxation estimated it will cost roughly $100 billion.     - Free coronavirus testing including for the uninsured     - Two weeks of paid sick and family leave     - Increased federal funds for Medicaid and food security programs, like SNAP     - Increased unemployment insurance benefits   + 3rd stimulus bill: Includes industry-specific bailouts and payments to individual taxpayers – addresses liquidity crisis (shock and awe bill)     - Two rounds of direct payments to taxpayers, on April 6 and May 18, costing $250 billion each. The amounts would be based on income level and family size.     - $300 billion in small business loans. (Employers with 500 employees or fewer would be eligible.)     - A $50 billion bailout for the airline industry.     - $150 billion to other industries affected, including hotels, casinos, cruise line operators and shopping mall operators.     - Guaranteed money market mutual funds.   + Next week priority: expedite 10,000 banks to support loan process * **March 26th phone call with Congressman Ferguson:**    + Top two priorities: addressing liquidity crisis and keeping employees connected   + Goal of bill #3 scheduled to pass this week is to create a one-page, simple application with access to capital in one hour; this is different from the Economic Injury Loans introduced in bill #2   + These are refundable loans available for payroll, rent, mortgage – refund ties to employment retention levels   + Worker retention tax credits available   + These are not your typical small business loans   + For this new loan, the first place to start will be your local bank   + Immediate recommendations for small business: start a conversation with your banker now and then call your CPA with a heads up   + SBA update - Economic Injury Loans:     - 3.5% (small business), 2.75% (non-profits)     - Payment terms: 3 years with 1-year deferment     - Estimated 21-day turn-around time * **Recommended role for local chambers, per the Georgia Chamber – we used recommendations to organize our plan:**   + Serve as a resource center for businesses   + Promote corporate citizenship   + Coordinate a Covid-19 task force to include accountants, bankers, HR professionals, etc.   + Provide meaningful assistance to business   + Advocate, advocate, advocate; participate in sign-on letters     - Unfortunately chambers and trade associations were removed from this week’s legislation; more than 100,000 organizations nationally being denied access to funding in bill because Senator Marco Rubio and a few others do not want Planned Parenthood and the National Football Association to receive funding; it was decided it was just easier to just exclude all 100,000 than to deal with these two organizations; lots of education to do with elected officials; hope is this will be addressed in the fourth stimulus bill to be developed   + Partner regionally   + Help establish a recovery task force – study what others are doing and what can be done locally   + Access SBA tools, adjusts budgets for the year * **March 31st phone call with** SBA Administrator Ashley D. Bell and Director of Gov. Guaranteed Lending for Synovus Joseph Shuford, who provided a detailed overview of the economic injury relief programs available to small businesses. Hosted by Georgia Chamber. To watch the conference via recording, please click the following link: [VIEW VIDEO HERE.](https://www.youtube.com/watch?v=bI2bnpw-kqs&feature=youtu.be) Special guest speaker, Senior U.S. Senator David Perdue, also delivered a high-level update on the CARES Act signed into law on March 27. His remarks were not included in the recording but can be found in the call’s written summary. [READ MORE HERE.](https://mcusercontent.com/5b4ffe6d68fd7462e33a77527/files/19399600-96ee-4cf5-ab51-4295ba7e2a79/SBA_Conference_Call.pdf) * **April 2nd phone call with** Georgia Department of Labor Commissioner Mark Butler, who discussed the expanded rules and regulations in place to assist both businesses and employees during the Covid-19 pandemic. Hosted by Georgia Chamber. A recording of the interview can be viewed by following this link: [**https://youtu.be/562DtzKrNTQ**](https://youtu.be/562DtzKrNTQ)or to download and read a summary the call, [**click HERE.**](https://www.gachamber.com/wp-content/uploads/2020/04/040220_VirtualConferenceDOL-2.pdf) * **Miscellaneous:**   + Chamber needs to be a bridge for local government and an active voice   + The virus outlook by this Friday projected to be very bad – begin to think long-term | | March 19  March 23  March 26  March 31  April 2 |
| **Collateral and Resources Shared:**   |  | | --- | | **Small and Mid-Size Business Information and Guides** |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | |  | | [**Click to view or download COVID-19 Employee Scenarios\Benefits Guide**](https://0d1fd31b-5f98-4c6d-ae93-1e78bb845f12.filesusr.com/ugd/92abbf_5cef44766dd24a45bce2be34f6119f6c.pdf) | | |  | | --- | |  | | [**Click to view or download the US Chamber Paid Leave Guide**](https://0d1fd31b-5f98-4c6d-ae93-1e78bb845f12.filesusr.com/ugd/92abbf_af2908541e98423c86b94b90346af3f1.pdf) | | |  | | --- | |  | | [**Click here to view or download the SBA Loan Guide (English)**](https://0d1fd31b-5f98-4c6d-ae93-1e78bb845f12.filesusr.com/ugd/92abbf_b9dc3bb2418c477f80111f53edc22bcc.pdf) | | |  | | --- | |  | | [**Click to view or download Employee Protection Tax Credit Guide**](https://0d1fd31b-5f98-4c6d-ae93-1e78bb845f12.filesusr.com/ugd/92abbf_db2e86559cc0458ea270f383020ece07.pdf) | | |   *Additional resources shared in member emails, website and social media:*   * [**Small Business Administration Major Loan Program Details - Economic Injury Disaster Loan program and Paycheck Protection Program**](file:///C:\Users\cboothby\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\5C549YRM\chambermaster.blob.core.windows.net\userfiles\UserFiles\chambers\468\File\COVID19\OverviewofEmergencySBALoans.pdf) * [**Georgia Department of Labor Expanded Rules and Resources**](https://chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/468/File/COVID19/GeorgiaDepartmentofLaborExpandedRulesandResources.pdf) * [**Business Guidance Regarding State and Local Ordinances**](https://chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/468/File/COVID19/BusinessGuidanceRegardingStateandLocalOrdinances.pdf) * [**City of Newnan and Coweta County Emergency Declaration**](https://chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/468/File/COVID19/CItyofNewnanandCowetaCountyOrdinance.pdf) * [**www.ConnectingCoweta.com**](http://www.ConnectingCoweta.com) – comprehensive resources and tools all in one place * [**Connecting Coweta Facebook Group**](https://www.facebook.com/groups/2876813072545659/?ref=bookmarks) – platform to share resources and community information; take a moment to join   [**Small Business Covid-19 Resource**](https://chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/468/File/COVID19/ConnectingCoweta_SmallBusiness1.pdf)[**Covid-19 Aid, Relief and Economic Security Act Legislation Details**](https://chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/468/File/COVID19/ConnectingCoweta_COVIDRelief3.pdf) | |  |