

GACCE

The mission of GACCE is
engaging, educating, and empowering chamber professionals.

ENGAGE	EDUCATE	EMPOWER	EMERGE
Communications	Conferences	Awards	Strike Force
Staff Roundtable Virtual Meetings	New Exec Boot Camp	Certifications	
Regional Meetings	Resource Library	Scholarships	

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ENGAGE	VICE CHAIR Sara Ray
<p>Communications</p> <ul style="list-style-type: none">- E-Newsletter – sent first of each month / spotlight Execs- Social Media – closed Facebook group for Execs- Website – update as needed	
<p>Staff Roundtable Virtual Meetings</p> <ul style="list-style-type: none">- By chamber size (<i>number of staff or members</i>)- Diversity in topics – advocacy, membership, comms, etc.	
<p>Regional Meetings</p> <ul style="list-style-type: none">- Virtually – Zoom Meetings- One per month – Regions 1 thru 12	

Committee Members:

Katie Moncus, Leah Poole, Heath Taylor, Kim Tharp, Tommie Beth Willis

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EDUCATE	VICE CHAIR Debbie Jones
<p>Conferences</p> <ul style="list-style-type: none">- Executive Leadership Conference- Volunteer Leader Conference- Staff Development Conference	
<p>New Executive Boot Camp</p> <ul style="list-style-type: none">- Quarterly – pull regions together- Offer at each conference- Use Board Members to review PowerPoint presentation	
<p>Resource Library</p> <ul style="list-style-type: none">- Add Board Retreat videos (B. Harris/P. McGaughey)- Add Georgia Certified Chamber samples- Update Speakers Bureau – add more event/keynote speakers with price points	

Committee Members:

Michele Johnson, Cindy Williams

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EMPOWER	VICE CHAIR Angie Martin
Awards <ul style="list-style-type: none">- Legacy Award- Service Awards – Executives (VLC) & Staff (SLD)	
Certifications <ul style="list-style-type: none">- Georgia Certified Chamber Program- Georgia Certified Chamber Executive Program (GCCE)- Georgia Certified Chamber Professional Program (GCCP)	
Scholarships <ul style="list-style-type: none">- Determine amount and number available for each event- Determine number a single person can be awarded over career- Create new exec/first time attendee scholarship to ELC & SDC- Board Members to review & determine winners- Applications must be sent in from Chamber Exec for all staff	

Committee Members:

Debbie Harper, Brian Marlowe, Sue Parr, Lacey Wilson

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EMERGE	VICE CHAIR Christie Moore
<p>Emerge Strike Force</p> <ul style="list-style-type: none">- 2-3 Execs visit chambers in need- Execs will have GCCE / IOM / multiple chamber experience- Ask Georgia Power/Georgia EMC for assistance- Determine what information is needed from chamber to begin- Execs spend 2-3 days at chamber reviewing processes	
<p>Conference Support</p> <ul style="list-style-type: none">- SDC – consider extra day for GEDA/GCVB updates- VLC – include trends from chambers across country- Webinars – survival strategies, mergers, programs	

Committee Members:

April Bragg, Kali Boatright, Stephanie Freeman, Carmenlita Scott, Kevin Shea