

Overview – Advancing Coweta Task Force
June 8 – July 28, 2020



Committees/Chairs	Goals	Actions in Process	Meeting Dates
Rehiring & Retraining <i>Mark Whitlock</i> <i>Larry Alford</i>	<ol style="list-style-type: none"> 1. Create an inventory of current programs & tools for employers/applicants - house these links on Chamber website (Due August) 2. Identify existing data and sources to propose an index of leading local economic indicators (Due August) 3. Assess gaps/needs of employers (Due September) 	<ul style="list-style-type: none"> • Divided into two committees to tackle goals • Identified 2-3 things to accomplish within a limited timeframe: <ul style="list-style-type: none"> ○ Inventory (see goals) – committee #1 ○ Propose index of indicators (see goals) – committee #2 ○ Needs assessment (see goals) • Everyone: begin compiling all the organizations that have services/ products/ resources to build an inventory for training and job searching 	<u>Virtual calls</u> Every Monday at 4pm 45 minutes Using Dropbox to share minutes and data
Resiliency <i>Mike Robertson</i> <i>Scott Chahalis</i>	<ol style="list-style-type: none"> 1. Identify emerging trends and policies that allow return to work but prepares for future stoppages or pandemic re-emergence 2. Identify and create operational imperatives focused on the health and safety of employees, customers, suppliers and partners 3. Create Short and Long-term operational recommendations 	<ul style="list-style-type: none"> • Create list of PPE and cleaning supply vendors to share– Sam Connor • Vendors lists: Robert Brown & Candace Boothby (from small business committee) send to Scott • Reopening playbook: Trey Ragsdale to share • Determine support role if any regarding back to school • Determine next steps 	<u>Virtual calls</u> Every Wednesday at 1pm
Policy and Regulatory <i>Craig Ogletree</i> <i>Cleatus Phillips</i>	<ol style="list-style-type: none"> 1. Identify and remove hurdles, red tape, barriers impeding business success 2. Identify regulations to review and update to enhance housing environment 3. Help create efficiencies and tools to streamline process for start-ups and expansions 4. Work with businesses to ensure preparedness for next crisis 	Committees: <ul style="list-style-type: none"> • <u>Business-Friendly</u> – focused on researching recommendations for communications improvements related to business regulations and processes; identify incentive and business recruitment opportunities to assist with recruitment of high-quality jobs (<i>Jim Ivey, Chair</i>) • <u>Fact-Finding</u> – charged with determining which regulations and processes create barriers to business success (<i>Pat Finneran/Georgia Alexander, Co-Chairs</i>) • <u>Workforce Housing</u> – charged with determining whether local policy impacts the ability to provide workforce housing to meet community needs (<i>Sandra Strozier, Chair</i>) 	<u>Virtual calls</u> Every other Thursday from 11:30am – 1pm

<p>Small Business Sharon Rogers Scott Berta</p>	<ol style="list-style-type: none"> 1. Work with small business on funding tools 2. Develop Resource Guidebook or Playbook (preparedness, rules to operate) 3. Offer relevant resources-seminars-webinars 4. Develop community marketing initiatives 	<p>Committees:</p> <ul style="list-style-type: none"> • <u>Finding Cash</u> – focused on building database of available funding and creating a Shark Tank type event (<i>Joe Borchardt, Chair</i>) • <u>Keeping Cash</u> – focused on money management (<i>Pat Finneran, Chair</i>) • <u>Generating Cash</u> – focused on developing tactics to increase awareness for small businesses (<i>Courtney, Harcourt, Chair</i>) • <u>Preparedness</u> – focused on getting ready for a 2nd wave and having the systems and processes in place (<i>Samantha Brazie/Harlan Hammack, Chairs</i>) • <u>Communications</u> – focused on promoting small businesses to Coweta (<i>Chellie Phillips, Chair</i>) 	<p><u>Virtual calls</u> Beginning July meeting virtually 3rd Tuesday monthly <i>Beginning July: sub-committees will have the option to meet in-person or virtually</i></p>
<p>Chamber Tomorrow Jeff Phillips Samantha Brazie</p>	<ol style="list-style-type: none"> 1. Reframe programs and events to support new COVID framework 2. Reframe sponsorship (online) opportunities 3. Evaluate organizational and leadership structure to ensure survival during next crisis 4. Grow organization for future sustainability 5. Review best types of communications o inform and engage members 	<ul style="list-style-type: none"> • Review work being done by Task Force committees to best support their needs • Research best practices and build list as demonstrated by Chamber of the Year organizations • Use data collected aligned with the national Horizon Initiatives to begin building the new framework for the Chamber of Tomorrow 	<p><u>Virtual calls</u> Full committee meetings began Wed, July 1 Meeting frequency: every other week beginning July 22 at 3:30pm</p>
<p>Equality of Opportunity TBD</p>	<ol style="list-style-type: none"> 1. Develop and advance data-driven business and policy solutions to bridge opportunity gaps and ensure that Black Americans and people of color have greater opportunities to succeed in Coweta County 	<ul style="list-style-type: none"> • Develop solutions to close Coweta’s education, employment and entrepreneurship gaps • Work with local officials to address inequality in criminal justice 	<p><i>To be launched in August</i></p>

Possible opportunities to collaborate across committees – what else?

1. Development of collateral highlighting resources and guidance
2. Training and education
3. Identifying and removing hurdles
4. Helping with preparedness