



We are activating the **Blue Ribbon Recovery Task Force**. (Chamber EC, Board, key membership, and staff). Letters went out to the entire membership last week. We delivered masks, blue ribbons, and the game plan to the EC today. We have divided our membership into 23 sectors and will focus on the unique issues / opportunities associated with each sector. A 4th member survey will go out this week to help us with the sector support. We have invited our media partners to the chamber Wednesday so we can explain the plan to them and get their support. We will begin phasing out “tip jar” and other short term relief efforts we engaged in for the last few weeks ago. We have named our recovery program “Code Blue” playing off of the emergency response call at hospitals.

See the attached photo for our staff picture with masks and blue ribbons.

