

# GACCE<sup>3</sup>

The mission of GACCE is  
engaging, educating, and empowering chamber professionals.

| ENGAGE                   | EDUCATE                    | EMPOWER               |
|--------------------------|----------------------------|-----------------------|
| Communications           | Conferences                | Awards                |
| Professional Communities | Hot Topic Calls / Webinars | Certifications        |
| Regional Meetings        | Resource Library           | Mentoring Program     |
| Conference Committee     | Member Lists               | Scholarships          |
|                          |                            | Wage & Benefit Survey |

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| ENGAGE  | VICE CHAIR<br>Stephanie Freeman |
|---|---------------------------------|
| <b>Communications</b> <ul style="list-style-type: none"><li>- E-Newsletters (Updates &amp; Professional Profile)</li><li>- Social Media</li><li>- Website</li></ul>             |                                 |
| <b>Professional Communities</b> <ul style="list-style-type: none"><li>- Communications Professionals</li><li>- Membership Professionals</li><li>- Young Professionals</li></ul> |                                 |
| <b>Regional Meetings</b> <ul style="list-style-type: none"><li>- Each Board Member to host one per year</li></ul>   |                                 |
| <b>Conference Committee</b> <ul style="list-style-type: none"><li>- Assist Executive Committee in planning events</li></ul>   |                                 |

Committee Members:

Mandy Harrison, Sara Ray

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| EDUCATE   | VICE CHAIR<br>Rob Bradham |
|---|---------------------------|
| <b>Conferences</b> <ul style="list-style-type: none"><li>- Executive Leadership Conference</li><li>- Volunteer Leader Conference</li><li>- Staff Development Conference</li></ul> |                           |
| <b>Hot Topic Calls / Webinars</b> <ul style="list-style-type: none"><li>- Determine Topics / Facilitators &amp; Frequency</li></ul>   |                           |
| <b>Resource Library</b> <ul style="list-style-type: none"><li>- Customized Templates</li><li>- Recorded Sessions (Hot Topic Calls/Webinars)</li><li>- Samples</li></ul>           |                           |
| <b>Member Lists</b> <ul style="list-style-type: none"><li>- Create Chamber Exec/peer lists / Update Speakers Bureau</li></ul>   |                           |

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| <b>EMPOWER</b>   | <b>VICE CHAIR<br/>Adrienne Harrison</b> |
|--|---|
| Awards <ul style="list-style-type: none"><li>- Legacy Award</li><li>- Service Awards – Executives (VLC) &amp; Staff (SLD)</li></ul>  |   |
| Certifications <ul style="list-style-type: none"><li>- Georgia Certified Chamber Program</li><li>- Georgia Certified Chamber Executive Program (GCCE)</li><li>- Georgia Certified Chamber Professional (staff designation)</li></ul> |   |
| Mentoring Program <ul style="list-style-type: none"><li>- Match Board Members with New Executives</li></ul>  |   |
| Scholarships <ul style="list-style-type: none"><li>- Determine amount and number available</li></ul>   |   |
| Wage & Benefit Survey <ul style="list-style-type: none"><li>- Review survey (conducted every other year)</li></ul>   |   |

Committee Members:  
Jim Shaw, Heath Taylor