

Pooler

CHAMBER OF COMMERCE

President & CEO

Position Announcement

About the Opportunity

Lead & Elevate Business Growth in One of Georgia's Fastest-Growing Communities

The Greater Pooler Chamber of Commerce & Visitors Bureau is seeking a dynamic, visionary leader to serve as its next President & CEO. This is a unique opportunity to guide the Chamber's strategic direction, advocate for business growth, and promote Pooler as a vibrant destination for commerce, tourism, and economic development.

About Pooler, Georgia

Located approximately 10 miles west of **Savannah, Georgia**, Pooler is one of the **fastest-growing cities in the state**, experiencing remarkable expansion in both population and business development. Strategically situated near major highways like **Interstates 95 and 16**, and in **close proximity to the Savannah/Hilton Head International Airport**, Pooler is the home of major companies, including Gulfstream Aerospace Corporation, the North American headquarters of construction equipment manufacturer JCB and tactical gear producer Blue Force Gear. Additionally, the nearby Hyundai Motor Group Metaplant America is projected to employ at least 8,500 workers upon its completion in 2031.

The community offers an exceptional quality of life, with a thriving local economy, strong public schools, and family-friendly amenities. Residents and visitors enjoy historic charm, diverse shopping and dining, recreational attractions, and major entertainment destinations such as the **National Museum of the Mighty Eighth Air Force** and **Tanger Outlets**.



THE CHASON GROUP
EXECUTIVE SEARCH



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About the Greater Pooler Chamber of Commerce and Visitors Bureau

The mission of the Greater Pooler Chamber and Visitors Bureau is to create a thriving, collaborative business environment in the Pooler area that nurtures and advocates for the growth of local businesses, fosters strong partnerships between businesses and the community, promotes assets to visitors and enhances the overall quality of life for our residents. With approximately 500 members and an annual budget of around \$1 million, the Chamber is the driving force behind the economic vitality, community connection, and tourism promotion in the Pooler area. Dedicated to fostering a thriving business climate, the Chamber serves as a hub for networking, advocacy, and professional growth, supporting both local entrepreneurs and large corporations.

As a Visitors Bureau, it showcases Pooler as a dynamic destination rich with Southern hospitality, modern amenities, and family-friendly attractions—from the National Museum of the Mighty Eighth Air Force to premier shopping, dining, and entertainment experiences. The organization plays a key role in welcoming travelers, new residents, and businesses to the area, highlighting all that makes Pooler one of the fastest-growing communities in the region.

As a leader in supporting existing businesses and new business investment, the Chamber is an organization of significant influence throughout the region. The greater Pooler business community looks to the Chamber as the leading advocate throughout the region for transportation infrastructure, economic development and growth in visitor investment.

With a focus on collaboration and community, the Greater Pooler Chamber & Visitors Bureau connects people, businesses, and opportunities—fueling growth and enhancing the quality of life for all who live in and visit the Pooler area.

About the Professional Opportunity

The President & CEO will be the public face and chief advocate for Pooler's business community, working closely with local businesses, elected officials, and community leaders to foster economic prosperity. This leader will:

- Shape & execute the Chamber's strategic vision to promote business growth, tourism, and economic development.
- Strengthen membership engagement by developing programs, networking opportunities, and value-driven initiatives.
- Champion business advocacy efforts to support pro-business policies and enhance Pooler's competitive edge.



Ideal Candidate Profile

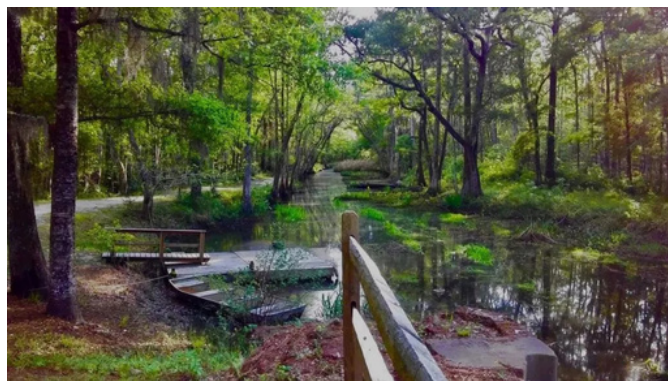
The Greater Pooler Chamber of Commerce & Visitors Bureau is at a critical inflection point. With unprecedented growth, expanding business opportunities, and evolving community dynamics, this is a rare chance for a bold, strategic, and innovative leader to shape the future of one of Georgia's most dynamic communities.

The right President & CEO will elevate the Chamber's impact and help define Pooler's trajectory for decades to come. If you are a visionary leader ready to drive meaningful change, we invite you to explore this exciting opportunity!

Key Skills, Traits & Experience

The next President & CEO of the Greater Pooler Chamber of Commerce & Visitors Bureau must be an influential, strategic, and relationship-driven leader with a strong business acumen and a passion for community development. The ideal candidate will bring:

- **Outgoing, extroverted, and engaging** – a natural people person who thrives on building relationships.
- **Collaborative leader** – skilled at bringing diverse groups together to achieve common goals.
- **Excellent communicator** – both written and verbal, with the ability to engage stakeholders at all levels.





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- **Active listener** – values input from members, business owners, community leaders, and elected officials.
- **Strategic thinker** – understands long-term planning, economic development, and advocacy.
- **Business-savvy** – possesses strong financial, operational, and organizational management skills.
- **Results-driven** – able to set and achieve measurable goals that drive economic and business growth.
- **Methodical and process-oriented** – takes a structured approach to problem-solving and decision-making.
- **Experienced team leader** – has successfully managed and led staff to achieve high performance.
- **Familiarity with regulations** – particularly regarding Hotel/Motel Tax, Occupancy Tax, and HMR Tax to ensure funds are effectively utilized.

Benefits

Competitive salary and benefits based on experience and qualifications.

How to Apply

Greater Pooler Chamber of Commerce and Visitors Bureau President and Chief Executive Officer

Professionals interested in applying for the position should upload a cover letter and resume at www.thechasongroup.com. **The deadline to apply is Noon, Friday, April 18, 2025.** Each candidate will be considered based on a weighting scale approved by the Search Committee. Candidates chosen to move to the next phase of the process will receive a detailed application following the deadline. After vetting, TCG will recommend the leading candidates to the Search Committee the last week of April with interviews planned for early May. The start date for the position is planned for June 2025. Contact James McCoy at jmccoy@thechasongroup.com or Tim Chason at tchason@thechasongroup.com for more information.