

## **CONFERENCE SPEAKER BIO**



April Bragg
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Lifelong Middle Georgian. Chief Memory Maker of the Bragg bunch. Community builder and business champion. Dynamic leader and marketing expert with nearly 20 years' experience helping businesses, nonprofits and community groups develop effective marketing campaigns, branding strategies and planning models to grow their organizations.

As CEO of the Robins Regional Chamber, April spends her time working with local businesses and aiding in the recruitment of new businesses to help strengthen the local job market. She collaborates with business leaders and influencers to identify and develop solutions to issues affecting the community. April is 2017 graduate of Leadership Georgia, a commissioned member of the inaugural Middle Georgia Regional Leadership Champions, and a 2009 graduate of Leadership Baldwin County. April earned a Bachelor's of Arts Degree from Georgia College in 2000, and completed her certification for the U.S. Chamber of Commerce Institute for Organizational Management (IOM) in 2014.