

# **GACCE REGIONAL ROUNDTABLES**

*Educate · Engage · Empower*

**Thursday, April 23, 2026**

**10:00am to 3:00pm**

**Tifton-Tift County Chamber of Commerce**

**100 Central Avenue S., Tifton, GA 31794**

## **AGENDA**

- 10:00am**      **Welcome, Introductions & GACCE Updates**      **Jeffrey Fowler**  
*President & CEO, Warren County Chamber*  
GACCE Engage Division Vice Chair
- 10:30am**      **Tifton-Tifton County Chamber Welcome**      **Melody Cowart**  
*President & CEO*  
Tifton-Tift County Chamber
- 10:45am**      **The New Economics of Membership**
- *What your membership numbers really say: industry mix, workforce size, FTEs, and dues equity*
  - *Serving everyone vs. serving strategically—why one size no longer fits all*
  - *The shift in the Program of Work*
  - *The cost of doing business: if it doesn't create value—or revenue—why are you doing it?*
- Tammy Shepherd, IOM, GCCE**  
*Founder & CEO*  
SOAR Nonprofit Solutions LLC
- 11:30am**      **Networking Lunch**
- 12:30pm**      **Roundtable Discussions**  
*Attendees will rotate tables for peer-to-peer conversations:*
- Advocacy
  - Marketing
  - Non-Dues Revenue
  - Events
  - Membership
  - Board Development
  - Communications
  - Sponsorships
  - Leadership Programs
- 2:45pm**      **Wrap-Up and Takeaways**      **Jeffrey Fowler**

*About Our Sponsor...*



Tammy Shepherd founded SOAR Nonprofit Solutions in 2021. She previously served as the President / CEO of the Columbia County Chamber of Commerce from 2010 - 2020 while also creating a Chamber Foundation, Political Action Committee, and Holdings Corporations during her tenure. Recognized twice as a 5-Star Accredited Chamber through the US Chamber of Commerce, one of only 128 in the nation in 2019. [www.soar nonprofitsolutions.com](http://www.soar nonprofitsolutions.com)