

GACCE REGIONAL ROUNDTABLES

Educate · Engage · Empower

Wednesday, April 29, 2026

10:00am to 3:00pm

Cherokee County Chamber of Commerce

3605 Marietta Highway, Canton, GA 30114

AGENDA

- 10:00am** **Welcome, Introductions & GACCE Updates** **Jeffrey Fowler**
President & CEO, Warren County Chamber
GACCE Engage Division Vice Chair
- 10:30am** **Cherokee County Chamber Welcome** **Pam Carnes, GCCE**
President & CEO
Cherokee County Chamber
- 10:45am** **Managing It All: Keeping the Glass Balls in the Air (Without Losing Your Mind)**
Chamber execs and staff juggle a lot—events, members, boards, emails, community issues, and everything in between. I’m often asked, “How do you get it all done?” In this session, we’ll talk honestly about what really needs your attention and what doesn’t. You’ll learn practical strategies for managing your time, setting priorities, overcoming procrastination, and shifting from doing everything yourself to delegating and empowering others, staff and/or volunteers. Walk away with tools you can use immediately—without adding one more thing to your plate.
Teri Smiley, IOM, GCCE
Owner & CEO
Starfish Partnerships
- 11:30am** **Networking Lunch**
- 12:30pm** **Roundtable Discussions**
Attendees will rotate tables for peer-to-peer conversations:
- Advocacy
 - Events
 - Communications
 - Marketing
 - Membership
 - Sponsorships
 - Non-Dues Revenue
 - Board Development
 - Leadership Programs
- 2:45pm** **Wrap-Up and Takeaways** **Jeffrey Fowler**

About Our Sponsor...



With 30+ years of leading a thriving chamber, I understand the challenges and opportunities you face every day. During my tenure, we had membership growth of 250%, the annual budget increased from under \$150,000 to nearly \$700,000, and I successfully led a capital campaign to purchase the chamber’s building. Starfish Partnerships exists to bring that same level of growth and transformation to chambers, organizations, and businesses nationwide.

www.starfishpartnerships.com